

**GOLF NL
BOARD MEETING
MINUTES
March 14th, 2018**

In Attendance

Ken Casey – President
Rex Anthony – Vice President
Chris Young – Treasurer
Len Woodford – Secretary
Nathan Peters – Competitions Director
Sandra Sparrow - Course Rating/Handicap Director
Jim Sloan - Rules Director
Ed Roche – Marketing Director
Wayne Allen – Junior Director
Greg Hillier - Executive Director

Regards

Catherine Thompson
Jeff Hutt

1. Call to Order

The meeting was called to order at 6:05 P.M. by President Ken Casey and welcomed Nathan Peters and Ed Roche to the Board of Directors

2. Agenda

With the addition of 7.7 Sport NL Annual Awards Dinner and 7.8 Fundraising Event Update under “Other Business”, it was moved by Rex Anthony and seconded by Len Woodford to adopt the agenda as amended.

Carried

3. Minutes

It was moved by Wayne Allen and seconded by Sandra Sparrow to adopt the minutes of the January 20th, 2018 Golf NL Board Meeting as presented.

Carried

4. Business Arising from Minutes

4.1 Appointment of Competitions Director

The Competitions Committee recommended to the Board of Directors that Nathan Peters be appointed Competitions Director.

It was moved by Rex Anthony and seconded by Jim Sloan to appoint Nathan Peters as Competitions Director for the 2017-2018 year.

Carried

4.2 Appointment of Marketing Director

The Marketing Committee recommended to the Board of Directors that Ed Roche be appointed Marketing Director.

It was moved by Rex Anthony and seconded by Jim Sloan to appoint Ed Roche as Marketing Director for the 2017-2018 year.

Carried

4.3 Membership Director's Position

The Board was informed that Membership Director Callum Tulloch has resigned from his position on the Board of Directors effective immediately. The Executive Director met with the President to discuss filling the position. It was requested by the President that Board members put forward any individual they feel might be interested.

4.4 Gold Program Membership Update

The Executive Director provided the Board with a copy of the "Member Benefits" booklet provided by Golf Canada which will be circulated to member clubs during the course visitation program. It was noted that Golf NL will produce a rack card promoting the new membership program.

This material will be used by club proshops to promote the sale of gold memberships. Golf NL is looking at implementing a sales incentive program whereby the club that sells the most public player membership cards will receive a wine/barbeque party at the end of the season. Details are presently being developed.

The promotion of the new Gold Membership has begun with information included in the monthly eNewsletter and initial discussions taking place with a number of clubs. It is anticipated that in the next few weeks Golf Canada will transition all Golf NL clubs to the new program.

4.5 Partnership Program Update

The Executive Director informed the Board that Golf NL has finalized its partnership with Jackson Triggs and in fact has been provided with product for a number of upcoming events. The two year agreement has been finalized with Taylormade similar to the past two years. Representatives of The Hickman Group were contacted regarding a potential partnership but have declined for this year. Presently Golf NL has secured all of its partners from 2018 and is working towards identifying a potential partner for the Youth Program. If any member

has suggestions of a potential partner either forward to the Executive Director and/or President.

4.6 2017-2018 Budget Review/Approval

The Treasurer tabled the revised 2017-2018 budget based on the discussions at the planning meeting in January.

After a review of the document, it was moved by Chris Young and seconded by Wayne Allen to adopt the budget as presented.

Carried

4.7 Contract Extension

The Executive Director reported that he will provide a proposed compensation package for the two year contract extension for the next meeting of the Board.

5. Correspondence

There were five (5) pieces of correspondence to review including:

- i) The Board reviewed a letter sent to Evan D'Angelo regarding his conduct at the 2017 Canada Summer Games.
- ii) The Board reviewed a letter sent to Michael Simms regarding his conduct at the 2017 Canada Summer Games.
- iii) The Board was provided with an updated list of the Board of Directors and its contact information.
- iv) A press release was received from Golf Canada announcing the Distinguished Service Awards for 2017.
- v) A memo was received from Golf Canada outlining the 2018 Course Rating and Handicap Subsidy Program.

6. Committee Reports

a) Archives

Archives Chairperson Len Woodford reported that he has tried to contact Charles Cooke, Jr. on a number of occasions to discuss potential materials that the family might have related to the past NLGA. There has been no response despite efforts by a number of individuals to contact Mr. Cooke and it was agreed to defer contact unless Mr. Cooke reaches out to a representative of the organization.

b) Competitions Committee

Competitions Director Nathan Peters reported that at the last meeting of the Committee a number of topics were addressed including:

Confirmation of dates and location for the Atlantic Amateur Championships;

Confirmation of the awards program for both junior and amateur players; and

Review of this year's gift of a tote bag displaying the Golf NL and Royal LePage logos.

The next meeting of the Committee is in late March.

c) Course Rating/Handicap Director

Course Rating/Handicap Chairperson Sandra Sparrow reported that the new tee boxes at Bally Haly have been rated and a certificate issued. The Director is planning to attend the national seminar in May with Eddie Bearns.

d) Financial Report

Treasurer Chris Young referred to the income statement and balance sheet for the period ending February 28th, 2018. The Treasurer noted that he has revised the reports to make them simple to review and will be presenting reports at the end of the month prior to the next Board meeting. It was noted that Golf NL continues to address outstanding accounts from previous year and has issued the initial 2017-2018 membership dues to member clubs

e) Hall of Fame

It was reported that a meeting of the Hall of Fame Committee is planned for April.

f) Junior Director

Junior Director Wayne Allen reported that 18 players including four girls have confirmed participation on the Provincial Development Team and that Trevor Hefferan has replaced Jamie Moran as eastern regional coach. The last indoor training sessions will be held in mid-April and the Committee is presently working on plans for the spring junior camp in Terra Nova.

The Committee is in the process of reviewing the OOM for the 2021 Canada Games player selection process and is looking for members to

participate on the Golf Development Center Committee. The Golf in Schools program is progressing well with over 10,000 students participating in the program and three schools adopting kits.

Golf NL is working with Golf Canada and the PGA to host a number of training programs including the Community Golf Coach in Gander June 23rd and 24th and a Special Olympics coaching clinic on April 21st - also in Gander. Golf NL in partnership with a number of member courses will be involved in the NL Kids & Family Expo from June 2nd to 3rd in St. John's

The Committee has a number of recommendations including:

1. The Board discussed the “Respect in Sport” initiative. It was moved by Ed Roche and seconded by Sandra Sparrow to adopt the training program and offer it initially to the Development Team players.

Carried

2. The Board discussed the concept of the “Rule of Two” and after a general discussion; it was moved by Jim Sloan and seconded by Wayne Allen to adopt the policy.

Carried

3. The Board discussed the requirement to have all of its volunteers involved in junior programs, in officiating and other activities to complete a Vulnerable Sector/Code of Conduct screening. Golf NL will provide a letter to identified individuals to complete the check at no cost.

The Executive Director will create a policy for each recommendation and present the documents at the next meeting of the Board.

g) Marketing Director

Marketing Director Ed Roche reported that the Committee is presently in the process of reviewing the promotional posters for the various events and activities and will again utilize the iconic photo of Terra Nova for 2018.

The Committee is considering transitioning the new logo on various print materials and other items as required and will be looking to obtain a meeting with ACOA regarding the potential to assist in funding a three year marketing program.

h) Membership Director

With the resignation of Membership Director Callum Tulloch, the Board was encouraged to identify potential candidates to fill the position and forward same to the Executive Director for follow up.

i) Rules Director

Rules Director Jim Sloan reported that he is in the process of securing officials for the Provincial Junior and Amateur Championships as well as confirmed participation in the Future Links Atlantics. The Director facilitated a rules clinic for the players in the eastern region and will be involved in a rules clinic during the spring junior camp.

Golf Canada in partnership with the R & A and USGA has released the new Rules of Golf and is working on an implementation plan for January 2019. This plan will include attending a Facilitators Workshop in the fall and hosting the online clinic beginning in January 2019. More details will be provided in the coming month.

On Saturday February 17th, the Director attended a Rules Officials round-table hosted by Sport NL. The purpose of the session was to review and discuss the final report on “Officials Development”. There were a number of key findings including:

- Recruitment of Officials
- Development of Officials similar to athletes and coaches
- Resources for Officials
- General Workshops for Officials

There were a number of challenges identified including the lack of training, lack of support generally for officials development, retention of officials and abuse of officials. Communicating the importance of officials was a key component to overall sport development.

It is the goal of Sport NL to identify and assist in the implementation of an officials’ portal/organization to assist with the development and support for officials. More information will be provided as Sport NL develops the concept.

j) President’s Report

The President reported that Sue McKinnon is the new Chairperson of the provincial Council. The Council has a new mandate, role and defined responsibilities and plans to meet on a quarterly basis. The President anticipates holding a meeting with the President of Golf Canada to discuss a number of issues that have been identified in the past year.

k) Executive Director

The Executive Director had nothing to report at the present time.

7. New Business

7.1 Golf Development Center Committee Members

The Executive Director reported that he has met with representatives of the Pippy Park Commission to discuss the Terms of Reference for the Golf Development Center Committee. The next step in the process is to identify and invite a number of individuals to participate on the Committee which would include representatives from each organization. Members of the Board were requested to consider participating on the Committee as a meeting is planned for mid-April.

7.2 Sport NL Fundraising Initiative

The Board was provided with an overview of the proposed fundraising initiative developed by Sport NL entitled “The Great Sport Chase”. There is no cost for PSOs to participate in the program and all that will be required is for members to assist in promoting the fundraising event through its contacts. It is anticipated that the fundraising event will begin in late April and operate for a 12 week period with the weekly draws conducted live on NTV.

7.3 2018-2019 Golf Canada Handicap Agreement

The Board reviewed the 2018-2019 Golf Canada Handicap Agreement.

It was moved by Nathan Peters and seconded by Rex Anthony to approve the agreement and have it executed by the Executive Director.

Carried

7.4 Golf Canada Diversity Policy

The Board reviewed the revised Diversity Policy adopted by Golf Canada at their last regular Board meeting. Each provincial association has been encouraged to adopt and implement the policy as part of their engagement. It was the concurrence of the Board that Golf NL continued to be all inclusive and will encourage and support diversity in all aspects of the organization from Board representation to junior programs.

7.5 Golf NL Strategic Plan Review

The Board was provided with a copy of the 2015–2017 Golf NL Strategic Plan. It was noted that over the course of the next few months each Committee will be responsible to review their respective section of the plan and to submit an updated plan to the end of 2019. Members of the Board were requested to review the document on preparation for discussion and revisions at the next meeting.

7.6 2 For 1 Green Fee Promotion

The Executive Director outlined to the Board the development of a “Go Golf” card for purchase. Notably a 2 for 1 Green Fee card similar to the one offered through Golf NB (sample attached).

Golf NL would like to confirm the participation of at least ten (10) member courses in this program. Golf NL will produce five hundred (500) “2 For 1” Green Fee Peeler Cards and charge \$50.00 per card (plus HST).

The card would be presented at a participating golf course and the appropriate coupon removed from the card by staff and one regular rack rate green fee would be charged for two individuals. The course would save all of the coupons for presentation to Golf NL at the end of the season. Courses would receive funds for participating in the program and additional funds for the number of coupons returned.

The Board supports this initiative and hopes that Golf NL can confirm at least ten members to participate in the program.

7.7 Sport NL Hall of Fame Dinner – April 21st

The Board was informed that the annual Sport NL hall of fame & Awards dinner will take place on Saturday April 21st at the Sheraton Hotel with Golf NL having two tickets to the function. Members of the Board were asked to contact the Executive Director if they were interested in attending and will confirm with Sport NL that Golf NL will be represented at the function.

7.8 Fund-raising Event Update

The fourth annual fund-raising event will be hosted at Terra Nova Resort & Golf Community on the weekend of June 16th & 17th. The event will include two rounds of golf with power cart and an evening of food and celebration.

Proceeds from The Drive will help Golf NL continue to achieve our goal of hosting “Best in Class” Golf Competitions at our Provincial Championships and support our Provincial Teams at the Future Links, Atlantic and National Championships.

Tickets for the event will be available from members of the Committee, Board members and member courses that wish to support the program. It is the goal of the Committee to have 120 patrons attend the weekend event.

8. Review Action Items

The list of action items was reviewed and it was noted that items were being addressed in a timely manner.

9. In-Camera Session

The Board elected not to hold an in-camera session

10. Next Meeting

The next meeting of the Board will be held on Wednesday May 2nd, 2018 beginning at 6:00 P.M. NST in the conference room at the Golf NL office.

11. Adjournment

The meeting adjourned at 8:15 P.M. on a motion by Ken Casey.

Action Items

Minutes/Priorities from Board Meeting
 Identify Membership Director
 Implement National Member Benefits Program
 Complete Membership Agreement with Golf Canada
 Executive Director Contract Extension
 Implement “Respect in Sport” Initiative
 Develop “Rule of Two” Policy for review by Board
 Implement Vulnerable Sector/Code of Conduct Checks
 Golf Development Center Committee Members
 Process Handicap Agreement
 Review/Update Strategic Plan
 2 For 1 Green Fee Promotion “Go Golf” Card
 Status of Tournament Trailer