

**GNL  
BOARD MEETING  
MINUTES  
November 2nd, 2016**

**In Attendance**

Steve Wedgwood – President  
Adam Stanley – Vice-President  
Ken Casey - Treasurer  
Callum Tulloch – Membership Director  
Jamie Moran - Junior Director  
Sandra Sparrow - Course Rating/Handicap Director  
Greg Hillier - Executive Director  
Kay Thompson – Golf Canada Governor

**Absent**

Eddie Bearn – Secretary  
Jim Sloan - Rules Director  
Howie Hansford - Competitions Director

**1. Call to Order**

The meeting was called to order at 6:05 P.M. by President Steve Wedgwood.

**2. Agenda**

*With the addition of a letter from Golf Canada under “Correspondence” and the NSO/PSO Strategic Plan under “Other Business”, it was moved by Jamie Moran and seconded by Ken Casey to adopt the agenda as amended.*

**Carried**

**3. Minutes**

*It was moved by Ken Casey and seconded by Adam Stanley to adopt the minutes of the October 5<sup>th</sup>, 2016 GNL Board Meeting as presented.*

**Carried**

**4. Business Arising from Minutes**

4.1 Wording RE: Quota Spot Allocation

The Board discussed the rewording of the policy regarding the potential awarding of quota spots to non-resident competitors at the provincial championships. The following wording was agreed to and will be posted on the website under “Policies” as follows:

1. The individual must be a Canadian citizen (Canadian Passport and/or residency as per Golf Canada), with a direct inheritance to

the Province; meaning that he or she, his/her parents and/or grandparents were born in the Province.

2. The individual must provide a golf resume outlining achievements to date and his/her rationale for the request.
3. The individual will not be considered for a position on the Provincial Team representing the Province at Atlantic and/or National competitions, nor will the non-resident player be eligible for any travel or associated subsidies.
4. At the completion of the competition, quota spots will be offered to the top Newfoundland resident finishers first, based on the quota for each competition. If any of those resident players decline their quota spots, the quota spots will be offered to the next highest finishers including non-resident players in order of finish.

Example, if a non-resident competitor finishes third, surrounded by Newfoundland players, the non-resident competitor will be awarded a quota spot only if one of the top 6 or top 4 Newfoundlanders decline. The current provincial quota for national competitions is as follows: Amateur Men - 6, Amateur Ladies - 4, Mid-AM – 4, and Senior – 4.

Because the only policy change is the wording and reconfiguration of same, there was no requirement for a motion.

#### 4.2 Glendenning Golf Membership Fees

In reviewing the income statement for the month of October it would appear that Glendenning Golf was invoiced \$3,957.00 in membership dues whereas the normal rate is \$4,200.00 per year. The Executive Director reported he has discussed the matter with the accountant. It appears that while the golf course was invoiced for the normal fees in 2016, an adjustment has to be made. This adjustment will be reflected in the audited financial statements at year-end.

#### 4.3 Golf Canada – PSO Partnership Agreement

The Board reviewed the proposed partnership agreement between each provincial association and Golf Canada. The Executive Director reported that while GNL is governed by the Canadian Sport Policy, Provincial Government's Department of Wellness, Seniors and Social Development, it will be to everyone's benefit to have a formal agreement.

The Board consented to the implementation of the partnership. The President noted that there needs to be a change in article b) to remove “GO” and replace with “GNL”. Also, it was felt that it would be a good opportunity to reopen the discussion regarding representation on the Governors Council. The Executive Director will discuss these issues with Golf Canada’s Membership Director.

#### 4.4 Annual General Meeting

The Executive Director reported that the Annual General Meeting is scheduled for Friday November 25<sup>th</sup> beginning at 6:30 P.M. NST via Adobe Connect. The day will include a board meeting beginning at 3:30 P.M. in the conference room at Bally Haly to review the agenda and related documents prior to the AGM. The board meeting will be followed by dinner and the Annual General meeting.

The Executive Director noted that each member should bring a laptop with a noise canceling headset. Discussion followed with respect to the vacant positions on the board. While the President stated he will stay for another year, the organization needs to identify individuals for the marketing and president positions.

Board members were reminded to submit their annual reports as soon as possible as they have to be uploaded on the host site and circulated to the membership in the coming week.

#### 4.5 Willingdon Cup Team Reception

The Executive Director informed the Board that he has been in contact with Chuck Conley and Blair Bursey (through his mother) to determine a date and location to host a reception to honor the Willingdon Cup Champions. While Mr. Conley can be available at short notice, Blair Bursey will be returning to the province for winter break on December 17<sup>th</sup>. His mother was requested to provide his schedule and identify a date, time and location that Blair could be available for the reception. Further information will follow as details are provided.

### **5. Correspondence**

There were a number of pieces of correspondence including the following:

1. GNL received a Letter from ACOA regarding the implementation of a “Clean Technology Project” and the potential to have an initiative for the organization.
2. GNL received a Notice from Sport Newfoundland Labrador regarding the hosting of their Annual Meeting on Saturday November 19<sup>th</sup>. The Executive Director has registered for the event and the President or Vice-President will review their schedule to determine if they will be available to attend.
3. GNL received a Memo from Sport Canada announcing the completion of the evaluation of the Canadian Sport Policy and encouraged stakeholders to review the information and report.

## **6. Committee Reports**

### a) Financial Report

Treasurer Ken Casey tabled the Income Statement and Balance Sheet for the organization up to September 30<sup>th</sup>, 2016. He noted that at the end of September GNL has cash on hand of approximately \$23,000.00 with a number of clubs, Golf Canada, and a few miscellaneous outstanding accounts representing approximately \$50,000.00.

The only major outstanding account payable is to Golf Canada for membership dues and once GNL receives its grants then the membership dues will be paid. GNL has contacted a number of individuals regarding the outstanding accounts and while there has been some payments received five clubs still have accounts payable.

There were a number of questions regarding the allocation of funds to specific accounts and the breakdown from the previous year. It was noted that the accountant will make a number of adjustments to reflect the comparisons.

### b) Rules Director

In the absence of Rules Director Jim Sloan, the Executive Director reported that the Director is in the process of planning the online rules sessions beginning January 9<sup>th</sup> with the clinic to be held at Bally Haly Country Club April 21<sup>st</sup> to 23<sup>rd</sup>.

### c) Course Rating/Handicap Director

Course Rating/Handicap Director Sandra Sparrow reported that with the completion of the site visits to the Willows, Gander Golf Club, and Grand Falls Golf Club they have begun the process of calculating the new ratings. The Willows will have its rating completed in the coming week and the other two courses in the next month.

### d) Junior Director

Junior Director Jamie Moran referred to the minutes of the last Committee meeting and highlighted a number of activities including the increase in participation in the junior and mobile clinics, meetings with the parents of the Development Team to begin the evaluation and planning for the coming year, and the transition of the Tely Tour to GNL.

It was noted that GNL has been approached to provide support for the planning and implementation of the Future Links Atlantic Championships when hosted in this province. The Committee agreed to this request and confirmed its support with Golf Canada. The Junior Director has been

nominated for the Junior Instructor of the Year and will be attending the awards in Moncton next week.

e) Membership Director

Membership Director Callum Tulloch referred to the minutes of the last Membership Committee meeting held on October 27<sup>th</sup>. He noted that the response to the Golf Passport Program was very poor with 3100 cards distributed to members and only four ballots returned. There were a number of issues discussed and the program will be reviewed at the next meeting.

In terms of the membership promotion, approximately 450 packages were distributed to the ladies' leagues at Clovelly and Glendenning Golf with only 6 responses and 4 individuals registered at the Bronze level. The Committee discussed the new national membership model and will hold further discussions as details become available.

The committee discussed the past year's issue with the distribution of individual membership cards and will be reverting back to the process used two years ago to ensure each club receives their cards in a timely and effective manner. The Committee also reviewed the overall membership benefits and will be discussing this topic in more detail at the next meeting.

f) Competitions Committee

Due to the absence of Competitions Director Howie Hansford, the report was tabled until the next meeting. However, it was noted that the next meeting of the Committee will be held on November 17<sup>th</sup>.

g) Marketing Director

With the resignation of Marketing Director Paul Kelly there was no report at this time.

h) President's Report

The President reported that he received a call from the President of Golf Canada to discuss the development of a joint strategic plan with similar goals and objectives. There are a number of provinces that have some concerns, however, GNL's plan is similar to Golf Canada's plan.

i) Hall of Fame

The Vice-President and Hall of Fame Chair Adam Stanley questioned if GNL received anything from the annual awards or Hall of Fame. The Executive Director reported GNL received three nominations today from one club and anticipates receiving nominations from another member within the next few days.

Once the nominations and the OOM, have been completed, the Executive Director will forward the documents to the Committee to begin and review and selection process.

#### j) Archives

As Archives Chairperson Eddie Bearn was absent there was nothing to report at this time.

#### k) Executive Director

The Executive Director reported that he attended meetings of Ago this past week and because of issues with one of the marketing partners there will not be an AGO project this coming year.

It was noted that Golf Canada has completed a restructuring program and our Regional Director, Christine Dengel, is no longer with the organization. The Executive Director had a discussion with Ms. Dengel and thanked her for the support and cooperation over the past five years and wished her well.

Because *The Telegram* is now an official sponsor of GNL, the company and Quikprint have been requested to provide a quotation on printing materials for the organization for the coming year.

The Board was informed that an application has been completed and will be submitted to Golf Canada under the Women's Fund to implement a girl's golf initiative in the winter of 2017.

## **7. New Business**

### 7.1 Launch New Logo

The Executive Director reported that in the coming months GNL will transition to the new brand that was adopted in the spring of 2016. The initial steps will include the replacing of the brand on the website, requesting Golf Canada to replace the old brand, and begin distributing correspondence with the new logo. It is anticipated that the full transition will be completed by the New Year.

### 7.2 2016-2017 Schedule of Activities

The Board was provided with a draft of the schedule of activities for the coming year. The schedule included a list of all major championships, Tely Tour events, Spring Development Camp, and meeting dates of the GNL Board of Directors.

The Board was informed that GNL has made a request for "An Expression of Interest" from members to host the 2019 and 2020 provincial Championships, 2018 Future Links Atlantic Championships, 2018 Amateur Atlantic

Championships, and the 2020 Canadian Men's Mid-Amateur Championships. There have been no responses to date

On another note, the Board was informed that GNL has requested consideration of hosting a Canadian Men's Amateur Championship.

### 7.3 Golf Canada/Provincial Association Joint Strategic Plan

The Executive Director tabled a draft Joint Strategic Plan that has been created by Golf Canada through the Provincial Council. Members were requested to review the document in detail as it will be reviewed and discussed at the next regular meeting.

### 7.4 Financial Documents

The Executive Director reported that during discussions with the accountant it was noted that GNL is only required to retain financial information and detailed documentation for a seven-year period and requested permission from the Board to destroy documents prior to the control point. The Board concurred with this request and advised to have the documents shredded or destroyed in some form.

## **8. Review Action Items**

The list of action items was reviewed and it was noted that items were being addressed in a timely manner.

## **9. In-Camera Session**

The Board did not hold an in-camera session.

## **10. Next Meeting**

The next meeting of the Board will be held on Friday November 25<sup>th</sup>, 2016 beginning at 3:30 P.M. NST in the conference room at Bally Haly Country Club.

## **11. Adjournment**

*The meeting adjourned at 7:25 P.M. on a motion by Steve Wedgwood.*

### **Action Items**

Minutes/Priorities from Board Meeting  
Revise Criteria for Quota Spots Allocation & Post  
Contact Golf Canada RE: Partnership Agreement – Governors Council Rep  
Plan Annual Meeting  
Host Willingdon Cup Team Reception  
Review Membership Model Proposal  
Launch New Brand  
Review Joint Strategic Plan  
Hall of Fame Meeting  
Disposal of Old Records  
Plan Office Relocation