

**GNL  
BOARD MEETING  
MINUTES  
January 23<sup>rd</sup>, 2016**

**In Attendance**

Steve Wedgwood – President  
Ken Casey - Treasurer  
Callum Tulloch – Membership Director (conference call)  
Jim Sloan - Rules  
Sandra Sparrow - Course Rating/Handicap Director  
Jamie Moran- Junior Director  
Paul Kelly - Marketing Director (conference call)  
Greg Hillier - Executive Director

**Absent**

Adam Stanley – Vice-President  
Howie Hansford - Competitions Director  
Eddie Bearns - Secretary  
Christine Dengel – Regional Director, Golf Canada

**Observers**

Kay Thompson – Golf Canada Governor

**Call to Order**

The meeting was called to order at 11:37 A.M. by President Steve Wedgwood.

**Agenda**

*It was moved by Callum Tulloch and seconded by Ken Casey to adopt the agenda as presented.*

**Carried**

**Minutes**

*It was moved by Jamie Moran and seconded by Jim Sloan to adopt the minutes of the December 9<sup>th</sup>, 2015 GNL Board Meeting as presented.*

**Carried**

**Business Arising from Minutes**

a) Strategic Plan Update

The Board was informed that the draft strategic plan was circulated to the membership for review and feedback, however there was no response from any member. The next step in the process will be for the Strategic Plan

Committee to meet in February, review the document, make any adjustments, additions, etc. and present the final document to the Board for review and approval.

#### b) 2016 AGM Status

The Board discussed the option of hosting the 2016 AGM online and holding workshop sessions and the Hall of Fame Program on a bi-annual basis. It was agreed to proceed with the plan of hosting the AGM online and have the Hall of Fame Committee review the recommendation to continue holding the Annual Awards by hosting the Hall of Fame on a bi-annual basis.

#### c) Travel Subsidy Policy

The Board reviewed and discussed the revised Travel Subsidy in detail and noted that the word “available” should be added and the statement would then read “GNL will utilize the **available** surplus revenues”.

*It was moved by Sandra Sparrow and seconded by Ken Casey to adopt the Travel Subsidy Policy as amended.*

**Carried**

#### d) Board/Committee List

At the request of the Board an updated list of Directors and a list of the various committees and their members were presented. During a review it was noted that the e-mail address for Howie Hansford was incorrect and that there was an additional “n” in his name. This will be adjusted.

#### e) 2016 Schedule of Events

The Board was presented with a list of key activities and dates for the coming year for information purposes. During the planning session a number of dates will be adjusted.

### **Correspondence**

There were a number of pieces of correspondence including the following:

1. GNL received an official notice of their Annual Meeting from Golf Canada being held on Saturday, February 27<sup>th</sup> in Halifax.
2. The Board reviewed a press release from Golf Canada announcing the appointment of CCMC as the marketing agency of record for the organization.
3. A notice was tabled from Golf Canada informing the Provincial Associations that Golf Canada will no longer cover the cost of travel and accommodations for the

Executive Directors to attend the Annual Meeting of the organization. The Executive Director reported that for 2016 Golf Canada will be covering the accommodations and, as there is an AGO meeting scheduled for Halifax at that time, AGO will cover the transportation to the event.

### **Committee Reports**

#### a) Financial Report

Treasurer Ken Casey presented a balance sheet and income statement to January 15<sup>th</sup>, 2016. It was noted that GNL has approximately \$30,000.00 cash on hand with approximately \$45,000.00 in outstanding accounts payable. It was noted that a large portion of the accounts receivable is for the initial 2016 membership facility fees that were sent out early in the month.

In terms of the annual budget, the document will be revised and tabled at the next meeting of the Board for approval.

#### b) Rules Director

Rules Director Jim Sloan reported that the Level III online rules sessions utilizing the Adobe Connect is working well, with approximately 15 participants and four candidates for the Level III exam. The sessions began January 4<sup>th</sup> and will run until March 28<sup>th</sup>. There will be a number of presentations on the rules to the Provincial Development team in the coming months and the Level III rules clinic will be held at Bally Haly Country Club from April 15<sup>th</sup> to 17<sup>th</sup>.

#### c) Course Rating/Handicap Director

Course Rating/Handicap Director Sandra Sparrow reported that she plans to attend the National Handicap Seminar in May on behalf of GNL and Eddie Bearns is reviewing his schedule to determine if he will be available. Handicap guide books and manuals will be ordered shortly and the course rating will begin in early June.

#### d) Junior Director

Junior Director Jamie Moran reported that the Junior Committee held a meeting on January 21<sup>st</sup>. The committee reviewed plans to host the Development Team initial orientation/training camps in the coming weeks and discussed the planning of the Provincial Junior Camp set for May 21<sup>st</sup> to 23<sup>rd</sup> at Terra Nova. GNL has hired a PGA member to deliver the Golf in Schools program from January 11<sup>th</sup> to March 4<sup>th</sup>. Another PGA member will be hired in late April to deliver the program in western Newfoundland and in Labrador until late June.

The committee has discussed the potential of developing a Provincial Golf Development Center. This initiative was discussed in detail at the planning session and the Board has approved the development in principle.

#### e) Membership Director

Membership Director Callum Tulloch reported that the committee held a meeting on January 22<sup>nd</sup> and discussed a number of initiatives including a review of a membership proposal from NGCOA Atlantic which was declined by the committee due to the fact that the proposal required a 100% membership participation which was totally unrealistic.

The committee discussed the member benefits and the presentation to a number of ladies leagues. If possible the member benefits will be placed in the Golf Guide, as well as, on Facebook, website and Twitter. The information to the ladies leagues will include a golf guide, information on the programs and services of GNL and Golf Canada, contact information and related documents. It is anticipated that these presentations will be completed in mid-June.

The Director discussed in detail a proposed Golf Pass Program. The objective of the program includes increasing play generally, increasing play within the regions, and increasing the data base of unique user names. The Director outlined the cost associated with the implementation of this initiative as well as the grand prize. The Board was very supportive of this initiative which will begin June 1<sup>st</sup> and end October 10<sup>th</sup> with the grand prize October 31<sup>st</sup>.

#### f) Competitions Committee

In the absence of the Competitions Director Howie Hansford, the President reported that the committee held a meeting in January and the focus will be on continuing the development and enhancement of the provincial championships. There was a discussion on the condition of the host course for this year and the Executive Director will contact Bally Haly to see if they could be the alternative venue if Terra Nova is not suitable again this year.

#### g) Marketing Director

Marketing Director Paul Kelly reported that the committee is looking for new members as the two previous members have resigned for various reasons. It was noted that in the next while members will be contacted again to request information for the annual Golf Guide. This year, one of the objectives of the committee is to secure advertising to cover at least 50% of the cost of the development and publication of the product.

In the coming month, members will be requested to provide feature stories and information for the *Telegram* weekly Golf Report. It is hoped to increase the number of weekly editions and to provide additional exposure and awareness to the membership which could lead to an increase in editions in the coming year.

#### h) President's Report

The President noted that there was nothing new to report at the present time.

#### i) Hall of Fame

In the absence of the Hall of Fame Chairperson Adam Stanley, the Executive Director reported that a meeting of the committee will be held in February to discuss a number of issues as noted in the planning session and that the Annual Award winners for GNL from the past year will be nominated for the Sport NL Annual Awards.

#### j) Archives

In the absence of the Archives Chairperson Eddie Bearn, the Executive Director stated that the Director is in the process of contacting Charlie Cooke Jr. to obtain any documents he might have as it relates to the old NLGA. It is also anticipated that some assistance from Helena Bragg during the documentation process will be forthcoming.

#### k) Executive Director

The Executive Director has nothing to report at this time as most of the issues and initiatives were addressed during the planning session earlier in the day.

### **New Business**

#### a) Budget Approval

The budget will be revised based on discussions that took place at the planning session and will be tabled at the next meeting of the Board. In the meantime it was suggested to identify alternative sources of funding.

#### b) Executive Director's Contract

The Executive Director was presented with a revised three-year contract based on a final review by both parties and the contract was executed.

### **Review Action Items**

The list of action items was reviewed and it was noted that items were being addressed in a timely manner.

### **In-Camera Session**

The Board held a brief in-camera session.

**Next Meeting**

The next meeting of the Board will be held at Bally Haly Country Club on Wednesday March 16<sup>th</sup>, 2016.

**Adjournment**

*The meeting adjourned at 12:45 P.M. on a motion by Steve Wedgwood.*

**Action Items**

Minutes/Priorities from Board Meeting  
Schedule Strategic Plan Meeting – February  
Revise Travel Subsidy Policy  
Revise Dates for Junior Camp on Activities List  
Revise Budget for Next Meeting  
Contact Bally Haly RE: Alternate Championship Venue