

**GNL
Board MEETING
Minutes
May 6th, 2015**

In Attendance

Steve Wedgwood – President
Marcheta Gallant – Past-President
Adam Stanley - Secretary
Ken Casey - Treasurer
Jim Sloan - Rules Director
Sandra Sparrow - Course Rating/Handicap Director
Jamie Moran- Junior Director
Greg Hillier - Executive Director

Absent

Jan Peters - Competitions Director
Paul Kelly - Marketing Director
Ray Tuck – Membership Director
Kay Thompson – Golf Canada Governor

Observers

Christine Dengel – Regional Director, Golf Canada

Call to Order

The meeting was called to order at 6:06 P.M. by President Steve Wedgwood.

Agenda

With the addition of “GNL Travel Policy” under “Other Business”, it was moved by Ken Casey and seconded by Jim Sloan to adopt the agenda as amended.

Carried

Minutes

It was noted that under the Competitions Committee section of the minutes, it is be reflected that a discussion took place regarding the tournament fee structure. With the addition of this item, it was moved by Ken Casey and seconded by Jamie Moran to adopt the minutes of the March 25th, 2015 GNL Board Meeting as amended.

Carried

Business Arising From the Minutes

a) Fund Development Update

The Board reviewed the financial report from the Raising Champions Dinner/Auction and it was noted that approximately \$18,000.00 was raised from the event. This was due in large part to a number of contributions at the event (Wine Pairing Dinners) provided by Portobello's and Wedgwood Catering.

Overall it was a very successful event with the opportunity to build on the program in the coming year. It is anticipated that a Fund Development Committee meeting will be held in mid to late September to review the event and make recommendations moving forward.

b) Strategic Plan Update

The Board was informed that Patti Hamilton and Janet Ash have agreed to serve on the Committee. The Executive Director noted that a number of Committees have provided feedback in terms of their long term goals and this information will be uploaded into the draft document. plan. It is anticipated that an initial meeting will be held sometime in early to mid June to bring the members together prior to the summer season.

c) Vice-President Position

The Board was informed that Jeff Hillier of the Amaruk Golf & Sports Club has expressed an interest in filling the vacant position. The Executive Director plans to meet with Mr. Hillier during the planned visits to the Labrador courses in the coming months to discuss the position in detail.

d) CPR/AED Training

The Board was informed hat the CPR/AED training will be held on Thursday May 7th from 6:30 to 9:30 P.M. at the Heart & Stroke Foundation Building. Presently there are five people registered to participate in the certification program. If any member wishes to participate there is still space available.

e) Updated Golf Canada Membership Model Information

The Board reviewed the latest Golf Canada membership model information, levels and benefits. The President noted that this topic was discussed at Provincial Council. The Board agreed to let the process unfold and request a report in August for the September board meeting.

Correspondence

There were a number of pieces of correspondence including the following:

A press release from Golf Canada outlining the launch of the Golf In Canada Marketing Program, a letter from Golf Canada to the membership outlining the process for the implementation of the new membership model, a copy of a letter that was addressed to Mary Queen of the World school regarding approval to purchase Golf in Schools equipment and a letter from Workplace, Health and Safety confirming the company registration.

Committee Reports

a) Financial Report

The Treasurer provided a financial report up to May 4th, 2015. At the present time GNL has a bank balance of \$20,363.00 with outstanding accounts receivables (including prior years) in the amount of \$43,625.00 and accounts payable of \$43,617. The Board discussed the fund-raising initiatives and it was agreed to have a separate account for the revenues and expenditures to be able to see the activity independently.

b) Rules Director

Rules Director Jim Sloan reported that three individuals participated in the weekend rules seminar and challenged the level III exam with two individuals receiving certification. The Director reported that officials are in place for the three championships and will be involved in site visits during the early part of June.

After being involved in the rules clinics, the Past-President requested consideration of having individuals on the West Coast challenge the Level III exam through an appointed administrator thus reducing the need to travel to the East Coast for the clinic and exam. The Rules Director will review this request in detail with Golf Canada and the Rules Committee.

c) Course Rating/Handicap Director

Course Rating/Handicap Director Sandra Sparrow had nothing to report at this time.

d) Junior Director

Junior Director Jamie Moran reported that the Committee is in the process of planning for the annual Junior Camp at Clovelly from May 16th to 18th. At present there are twenty players registered for the event. It was noted that the Junior Committee held a special meeting to discuss the selection process for players for the 2017 Canada Summer Games. A draft policy is presently being developed for presentation to the Board at the next meeting.

e) Membership Director

In the absence of the Membership Director, the Executive Director reported that GNL has secured a partnership with Steele Hotels to provide a “Preferred Corporate Rate” at participating hotels across the province when presenting a Golf Canada/GNL membership card. This benefit has been promoted through the website, eNewsletter, weekly Golf Report and on a membership benefits poster that has been circulated.

The Committee is presently working on a Golf Passport Program and will provide a detailed concept plan in the fall.

f) Competitions Director

In the absence of Competitions Director Jan Peters, the Executive Director referred to the minutes of the Committee meeting held on April 22nd, 2015. In reference to the minutes, the Committee addressed the Board's decision to include a \$25.00 fee for each additional division, the inclusion of the practice round as part of the fees for the junior championships and the removal of the “mandatory Players Meeting” due to the fact that players do not have to attend.

The Board discussed the championships and it was noted that in 2014 the award winners were provided with a gift certificate in place of an award. The Board requested the Committee to review this topic at the next meeting and provide a recommendation.

g) Marketing Director

In the absence of Marketing Director Paul Kelly, the Executive Director reported that the Committee has completed the development and launch of the new website at www.golfnl.ca . With the exception of updating the Course Directory (to follow) everything has been updated and functional.

The Committee is either implementing or planning a number of initiatives including a drone aerial photography program, a local FAM Tour on June 8th, hosting three FAM Tours in July and August, and developing the weekly Golf Report and monthly eNewsletter starting in June and May respectively.

h) President's Report

The President noted that he participated in a Provincial Council conference call this past week and the main topic of discussion was the new Golf Canada membership model. As stated previously GNL will wait for the initial report on the status of the initiative prior to any action being taken to implement the new model.

i) Hall of Fame

Hall of Fame Chairperson Steve Wedgwood reported that the Committee anticipates holding a meeting on Thursday May 7th

j) Archives/Strategic Plan

Archives/Strategic Plan Chairperson Adam Stanley stated that there is no activity to report at the present time.

k) Executive Director

The Executive Director had nothing to report at the present time

New Business

a) 2015 Summer Program Overview

The Executive Director outlined plans for the junior program this season include the hiring of a junior golf instructor to work in the Western, Central and St. John's regions through the approval of three Summer Student Employment grants. The Western golf professional will be hired to coordinate a weekend junior clinic at Harmon, Grand Falls and Gander to assist with developing their junior program.

GNL will be holding the annual Junior Camp at Clovelly and plans are underway to participate in the SportFest West from June 19th to 20th in Corner Brook. GNL will assist in the celebration of Blomidon Golf Club as the 2014 CN Future Links Facility of the Year on May 30th. Overall it will be a busy and hopefully productive summer with work already completed with the Golf in Schools program and a number of field trips planned.

b) 2017 Canada Summer Games Staff Selection Process

The Executive Director reported that he attended the initial meeting of the 2017 Canada Summer Games. With Wayne Allen designated as the Games coach and working towards full certification, GNL needs to appoint a Team Manager who must be female. The Board concurred to appoint Sandra Sparrow as the Team Manager and female chaperone. The Executive Director will submit Ms. Sparrow's name to the Games Committee and invite Ms. Sparrow to the next Games planning meeting in October.

c) Invitation to Premier Athletic Awards May 14th

The Executive Director reported that GNL has received an invitation for one member to attend the annual Premier Athletic awards that will take place at the Holiday Inn on Thursday May 14th. The President will review his schedule and determine if he will be available to attend on behalf of the organization.

d) Course Visitation Overview

The Executive Director reported that during the period April 26th to May 1st he managed to visit most of the golf courses across the island portion of the province. A formal agenda for these meetings was developed (attached) and information disseminated to the membership. Overall, the meetings were very productive and positive.

e) 2016 Provincial Championships Dates

The Board was informed that the dates and locations for the 2016 provincial championships are as follows:

Adult Championships Humber Valley Resort	July 4 th to 7 th
Junior Championships Gander Golf Club	July 11 th to 14 th

f) GNL Travel Policy

With the availability of funding for individual and team travel it was felt that the organization should review the present travel policy. The Board agreed to have the Executive Committee review the policy and provide a recommendation to the Board at the next meeting.

Review Action Items

The list of action items was reviewed and noted that items were being addressed in a timely manner.

In-Camera Session

The Board held a brief in-camera session

Next Meeting

The next meeting of the Board will be held at Bally Haly Country Club on Wednesday June 24th, 2015 beginning at 6:00 P.M.

Adjournment

The meeting adjourned at 7:58 P.M. on a motion by Marcheta Gallant

Action Items

Minutes/Priorities from Board Meeting
Plan Fund Development Meeting for September
Strategic Planning Committee Meeting in June
Meeting Jeff Hillier RE: Vice-President Position
Updated Golf Canada Membership Model Report - August
Create Separate Fund Development Revenue/Expenditure Accounts
Rules Director to Review Exam Process
Draft 2017 Canada Games Selection Policy
Recommendation on Championship Awards from Competitions Committee
Golf Passport Concept Plan
Submit Sandra Sparrow Information to Canada Games Committee
Executive to Review Travel Policy
Review Constitution/By-Laws for September Board meeting
Draft LTAD Plan