

**GNL  
Board MEETING  
Minutes  
January 31<sup>st</sup>, 2015**

**In Attendance**

Steve Wedgwood – Vice-President  
Adam Stanley - Secretary  
Ken Casey - Treasurer  
Jim Sloan - Rules Director  
Paul Kelly - Marketing Director (via Conference Call)  
Jamie Moran- Junior Director  
Greg Hillier - Executive Director

**Absent**

Marcheta Gallant – Past President  
Jan Peters - Competitions Director  
Sandra Sparrow - Course Rating/Handicap Director  
Ray Tuck – Membership Director

**Call to Order**

The meeting was called to order at 12:05 P.M. by President Steve Wedgwood.

**Agenda**

*With the addition of a letter of request from Pippy Park Commission under “Other Business”, it was moved by Adam Stanley and seconded by Paul Kelly to adopt the agenda as amended.*

**Carried**

**Minutes**

*With the correction of the spelling of the name “Daniel” to “Donal”, in the Golf Canada presentation, it was moved by Adam Stanley and seconded by Jan Peters to adopt the minutes of the December 10<sup>th</sup>, 2014 GNL Board Meeting as amended.*

**Carried**

**Business Arising From the Minutes**

a) Fund Development Update

The Executive Director tabled a document from the Fund Development Committee which provided an overview of the two (2) major initiatives including a themed “Masters Dinner & Live/Silent Auction” and a “Golf Event”. The Committee will be meeting on a regular basis over the course of the next few months to plan and implement both initiatives with the goal of raising approximately \$30,000.00 to \$50,000.00 towards the provincial

championships and support for teams representing the province at Atlantic and national competitions.

b) TARS Seminar Application

The Executive Director reported the application to access funds to provide a subsidy for Kay Thompson to attend the national Tournament Administration and Rules Seminar was submitted and approved for funding. Ms. Thompson has been made aware of the approval and will coordinate with GNL to arrange travel, accommodations, registration and other aspects of the seminar. It was noted that the Executive Director has also registered for this event.

c) Strategic Plan Committee

The Executive Director reported that GNL needs to create a Strategic Planning Committee to begin the process of developing the document. While there will be two members of the Board and the Executive Director on the Committee, members were asked to identify individuals that might have an interest in this type of activity. The President noted that he has an individual in mind and will make contact to determine the status of their participation.

d) Golf Canada Annual Meeting Representation

The Board was informed that due to work obligations, Jim Sloan will not be available to attend the Annual General Meeting of Golf Canada. In his place, Secretary, Adam Stanley has agreed to attend and represent the organization at various activities including the Provincial Council Meeting. Arrangements have been made with Golf Canada to accommodate the change in representation.

e) Vacant Vice-President Position

With the ascension of the Vice-President to the President's position, members of the Board were requested to identify individual(s) who may be interested in filling the position of Vice-President and providing name(s) to the President or Executive Director who will make direct contact with the identified individual(s).

**Correspondence**

There were a number of pieces of correspondence including:

A letter from Revenue Canada regarding an audit of the HST rebate (that matter is now being addressed),

A letter from *eMajors Magazine* regarding the partnership renewal for 2015,

A memo from the President of Golf Canada providing an update of the activities of the organization,

A letter from the Sport Division acknowledging approval of a hosting grant for the 2015 Atlantic Championships and, finally,

A joint letter was circulated to the member courses from Golf Canada and GNL outlining the membership card distribution process for the year.

### **Committee Reports**

#### a) Financial Report

The Treasurer provided a financial report up to January 30<sup>th</sup>, 2015. At the present time GNL has a bank balance of \$20,647.00 with outstanding accounts receivables (including prior years) in the amount of \$41,015.00 and accounts payable of \$28,395. Overall, the organization is in a sound financial position with the only concern being outstanding membership dues in the amount of approximately \$10,000. It was noted that if contact is not made with the General Manager, The Executive Director will the President of the club to address the account and clarify the status.

#### b) Rules Director

Rules Director Jim Sloan reported that the online rules sessions began on January 5<sup>th</sup> and presently ten (10) to twelve (12) individuals are participating in the program. It is the goal of the program to have three (3) if not four (4) certified Level III officials at the conclusion of the program.

The Rules Committee will continue to host a Rules Seminar weekend that will include the Level III rules examination for certification. The weekend will take place from April 23<sup>rd</sup> to 26<sup>th</sup> at Bally Haly Country Club. The Director noted that he will be participating in a Level IV re-certification program in Halifax in May. At the Deveklpoment Team orientation/training camp scheduled for the coming weeks, rules officials Jim Sloan and Bruce Watson will be providing a rules education seminar.

#### c) Course Rating/Handicap Director

On behalf of the Course Rating/Handicap Director Sandra Sparrow, the Executive Director reported that six (6) courses are planned to be rated this summer if time permits. These courses include The Willows, Terra Nova, Gander, Grand Falls, Brookside and Humber Valley Resort.

#### d) Junior Director

Junior Director Jamie Moran reported that the Committee is in the process of developing plans, schedules and itineraries for the implementation of the Development Team initial orientation/training sessions that will take place in Corner Brook on February 28<sup>th</sup> and in St. John's on March 7<sup>th</sup>. Once the initial training camp has been completed, the team will train on a bi-weekly basis

until May at which time the players will be offered group instruction sessions on a weekly basis.

The Committee has held a number of special meetings to discuss the 2016 NL Summer Games program, as well as, the eligibility criteria for players wishing to compete for a position on the 2017 Canada Games Golf Team. It is anticipated that the criteria for the 2017 Canada Games Player Selection recommendations will be provided to the Board at the April Board meeting.

The Committee is in the process of identifying a number of major initiatives for the next three (3) years including the creation of a Golf Development Centre. It was noted that plans to begin implementing the Golf in Schools program are progressing and that the program will be implemented by Jamie Moran in the central/eastern regions from February 2<sup>nd</sup> to April 3<sup>rd</sup>.

e) Membership Director

On behalf of the Membership Director, the Executive Director reported that an initial meeting with the chair was held on January 30th and at the present time, individuals are being identified and approached to serve on the Committee. It is anticipated that an initial Committee meeting will be held in mid-February.

f) Competitions Director

In the absence of Competitions Director Jan Peters, the Executive Director referred to the minutes of the Committee meeting held on January 14<sup>th</sup>, 2015. In reference to the minutes, the Committee has recommended to the Board that the application received from Blomidon Golf Club to host the 2017 Senior National Womens Championship be accepted and sent to Golf Canada for approval. It was noted that the only concern with the application is the lack of a driving range.

The Executive Director noted that he has held initial discussions with the General Manager regarding an alternative range and he has agreed to work with GNL and Golf Canada to develop a temporary facility for that purpose. Based on the recommendation of the Competitions Committee, it is the consensus of the Board to submit the application to Golf Canada and support the hosting of the championships by Blomidon Golf Club.

g) Marketing Director

Marketing Director Paul Kelly reported that the Committee is working on the redevelopment of the website utilizing the services of *1-2-1 Marketing*. At the present time the site is approximately 85% complete and it is projected that the site will be activated by April 1<sup>st</sup>. The Board reviewed the draft homepage and requested access information to the Beta site for review and comment.

Work is continuing on the development of the 2015 Golf Guide with all but two (2) submitting contact information, content and photos. It is anticipated that the guide will be available for distribution in early April. The Committee is in the process of creating a localized FAM Tour Program in a pilot project to familiarize local hotels, taxis, etc with the golf product in the St. John's region. If the pilot is successful it will be utilized in other regions of the province.

#### h) President's Report

The President noted that there is nothing to report at this time.

#### I) Hall of Fame

Hall of Fame Chairperson Steve Wedgwood reported that the Committee anticipates holding a meeting in February or early March.

#### j) Archives/Strategic Plan

Archives/Strategic Plan Chairperson Adam Stanley stated that he will try to contact the Cooke family to obtain various documents on the organization. He requested the Executive Director to provide the e-mail address as soon as possible.

#### k) Executive Director

The Executive Director reported that over the course of the next few months he will be travelling to Halifax to coordinate AGO meetings, attending the AGM of Golf Canada, taking vacation from February 26<sup>th</sup> to March 9<sup>th</sup> and attending the TARS event from April 14<sup>th</sup> to 16<sup>th</sup>.

### New Business

#### a) 2014 – 2015 Budget Approval

The Board deferred the 2014-2015 budget until the next meeting at which time the revised budget will be reviewed and tabled for discussion and approval.

#### b) Board Contact List

The Executive Director provided detailed contact information for each member of the Board and requested the Board review and confirm same to ensure it is accurate in preparation to the Registry of Companies.

#### c) Atlantic Championships Meeting

The Executive Director reported that a meeting of the Atlantic Championships Committee was held in January. From that meeting it was agreed that for

future championships any surplus would be retained and used for future competitions. It was also noted that for 2015 the team competition will be based on the results of the three (3) days. The next meeting of the Committee will be held at the Golf Canada AGM.

#### d) NL Golf Show

The Executive Director reported that GNL has received a request from Rideout Enterprises to participate in the inaugural NL Golf Show that is planned for April 19<sup>th</sup> at the Holiday Inn is St. John's. After a detailed discussion on this activity, it was the consensus of the Board not to participate.

#### e) CPR Training

The Board was informed that the Canadian Heart & Stroke Foundation has agreed to provide GNL with CPR and AED training at no cost. This training will be scheduled for sometime in April and members of the Board and/or rules officials will be encouraged to participate. It was noted that Adam Stanley, Jim Sloan, and Greg Hillier would be interested in attending the training session.

#### f) Request from Pippy Park RE: Membership Dues

The Board reviewed a letter of request from Pippy Park Golf Course to reduce the annual membership dues of the course. After a detailed discussion on the matter it was the consensus of the Board to decline the request and that a letter be written by the Executive Director outlining the rationale for the decline in the request.

### **Review Action Items**

The list of action items was reviewed and noted that items were being addressed in a timely manner.

### **In-Camera Session**

The Board held a brief in-camera session. The President informed the Board that the Executive Committee is meeting with the Executive Director on a bi-weekly basis to discuss and address any major issues or concerns. The Board has begun discussions to renew the contract with the Executive Director .

### **Next Meeting**

The next meeting of the Board will be held at Bally Haly Country Club on Wednesday March 18<sup>th</sup>, 2015 beginning at 6:00 P.M.

### **Adjournment**

*The meeting adjourned at 2:15 P.M. on a motion by Jamie Moran.*

### **Action Items**

Minutes/Priorities from Board Meeting  
Revise Minutes of Last Meeting  
Coordinate Expenses for TARS Program for Kay Thompson  
Activate Strategic Plan Committee  
Vacant Vice-President Position  
Membership Fees Outstanding Account  
Blomidon Application to Golf Canada  
Website Beta Address to Board  
Plan CPR/AED Training in April  
Cooke Family Contact Info to Secretary  
Revise Budget  
Decline NL Golf Show Participation  
Letter to Pippy Park RE: Membership Dues Reduction Request  
Review Constitution/By-L as it Relates to Executive Terms/Roles  
Executive Director Contract  
Draft LTAD Plan