

**GNL
BOARD MEETING
Minutes
April 16th, 2014**

In Attendance

Marcheta Gallant - President (via Conference Call)
Steve Wedgwood - Vice-President
Jim Sloan - Rules Director
Paul Kelly - Marketing Director
Marc Altese - Superintendents Director
Jan Peters - Competitions Director
Jamie Moran- Junior Director
Greg Hillier - Executive Director

Absent

Mike Browne - Membership Director
Adam Stanley - Secretary
Sandra Sparrow - Course Rating/Handicap Director

Call to Order

The meeting was called to order at 6:10 p.m. by President, Marcheta Gallant, who returned the chair over to the Vice-President, Steve Wedgwood.

Agenda

With the addition of compensation for vehicle mileage under Other Business, it was moved by Paul Kelly and seconded by Jan Peters to adopt the agenda as amended.

Carried

Minutes

The following amendments were made to the minutes:

In Other Business under Atlantic Championships replace the word “any” with the word “only”. In the Marketing Director’s section to include the sentence “The President stated that these colors should not be used on any type of advertising program.”

With the amendments noted, it was moved by Jan Peters and seconded by Paul Kelly to adopt the minutes of the March 25th, 2014 GNL Board Meeting as presented.

Carried

Business Arising From the Minutes

a) Title Sponsorship

The Board discussed the potential to secure Sandals Resorts as title sponsor for the adult championships and after a detailed discussion on the issue, it was moved by Paul Kelly and seconded by Jamie Moran not to accept this offer.

Carried

The Board discussed other potential opportunities. The Executive Director will work with the Competitions Committee and Vice-President to seek and secure another sponsor. It was noted that Royal LePage is still reviewing the potential sponsorship of the Juniors.

b) Treasurer's Position

The Executive Director reported on his meeting with Ken Casey outlining the role and responsibilities of the Treasurer's position. After said meeting Mr. Casey confirmed that he would be pleased to participate on the Board.

It was moved by Jan Peters and seconded by Paul Kelly to appoint Ken Casey as Treasurer of GNL effective immediately.

Carried

c) Status of Membership Director

The President reported that she has sent an e-mail to the Membership Director as per the Board's request to determine the status of his involvement with the Board. It was noted that there has been no response to date. After general discussion, it was agreed that the Executive Director would contact the Membership Director to determine status.

Correspondence

There were three pieces of correspondence including a memo that was sent to the courses regarding access and use of the Launch Monitor for the coming season. Secondly, a *Notice of Motion* was received from Sport NL to eliminate the sports organization from membership. Thirdly, a letter was received from the Sports Division approving the application for a hosting grant in the amount of \$2,000.

The President provided an explanation of the *Notice of Motion* that was received from Sport NL.

Committee Reports

a) Financial Report

The Executive Director presented the financial statement for the period ending April 15th 2014. It was noted that GNL has outstanding accounts in the amount of \$36,050.12 that includes the membership dues to Golf Canada for the previous year. There is presently \$22,000.00 in accounts receivables with a bank balance of \$3,729.98.

The Executive Director reported that the goal of the organization is to clear any outstanding accounts by mid to late June and to have GNL in a positive cash flow position by August.

b) Rules Director

The Rules Director, Jim Sloan, reported that the Level III rules clinic was held from April 4th to 6th at Bally Haly Country Club and five (5) individuals completed the clinic and wrote the exam. The documents have been forwarded to Golf Canada and the results should be known in the next few weeks.

A notice has been circulated regarding the hosting of the Level IV National Rules seminar from May 1st to 4th at Bally Haly Country Club and it is estimated that six (6) individuals will be participating in that clinic including at least two (2) from NL.

The Rules Director continues to work with the Competitions Committee in the planning of the provincial championships including the assignment of officials, site inspections, pace of lay and tournament format.

c) Course Rating/Handicap Director

In the absence of the Course Rating/Handicap Director, Sandra Sparrow, the report was deferred until the next meeting.

d) Junior Director

The Junior Director reported that he has been involved with the Golf in Schools program for the months of February and March and that it has been a positive experience. In terms of the Junior Committee, players have been selected based on the approved guidelines and have been invited to participate on Team NL. To date fifteen (15) players have accepted the invitation of the twenty (20) that were invited. The orientation camp will be held at Clovelly Golf Course on the weekend of May 3rd and 4th with initial plans and itinerary in place.

e) Membership Director

The Membership Director's report has been deferred until the Board can determine the status of the Director's involvement with the Board moving forward.

f) Competitions Director

The Competitions Director, Jan Peters, reported that planning for the 2014 Provincial Championships is well underway. It was noted that due to the size of the facility at Grande Meadows the field will be limited to a total of eighty-four (84) players. A number of notices have been circulated to players that have participated in the four (4) previous championships to inform them of the limited field and encourage early registration.

It was noted that for 2014 there will be both net and championship gift certificates and the committee is looking at providing tee gifts for each participant. Some members of the Board noted that it would be a good idea to contact a number of courses to request a quotation on providing tee gifts.

g) Marketing Director

The Marketing Director, Paul Kelly, reported that the 2014 Golf Guide is in the final stages of development and will be available by April 20th. This year a number of changes made to the publication, including the layout, have been made and it is felt that the guide is one of the best to be produced in a number of years.

The development of the Facebook page continues to be a priority and there are presently 260 followers on the page. The goal is to attract 1,000 *likes* and to this end the committee will continue with a number of contests through the season including the US Open and The Open.

In terms of the website, the committee is reviewing a number of options due to the fact that the contract with Essential Coding ends on December 31st and there is the potential to consolidate the website into a responsive format and include social media aspects such as e-mails, events, eblasts, etc., at a reduced monthly fee. The committee will have some recommendations in the fall for anticipated activation on January 1st, 2015.

h) Superintendents Director

The Superintendents Director, Marc Altese, reported that he has been working on creating golf turf articles for the weekly Golf Report and has developed the name "Up To Par". He has provided the Executive Director with two (2) sample articles and will have these reviewed prior to developing more for the page.

i) President's Report

The President noted the attached minutes of the previous Provincial Council meeting and noted that the next meeting of the Council is scheduled for June 9th via conference call.

j) Hall of Fame

The Hall of Fame Chairperson, Steve Wedgwood, reported that the next meeting of the committee will be held in mid-May at Bally Haly Country Club. As part of the meeting, the committee members present will view the Hall of Fame area at the club.

k) Archives

In the absence of the Archives Chairperson, Adam Stanley, the report was deferred until the next meeting.

l) Executive Director

The Executive Director reported that he will be involved in a number of initiatives in the coming months including the provincial championships, AGO meetings and event in Halifax, the National Player Development meeting via conference call, participation in national Synergy Initiatives, Atlantic Championships and related activities.

New Business

a) Course Visitation Program

The Executive Director reported that he is in the final stages of completing the schedule for the annual course visits that will take place during the week of April 27th to May 2nd. It was noted that due to scheduling conflicts Christine Dengel will not be available to participate in the visits.

b) Summer Student Program

The Executive Director reported that GNL has been successful in securing grants for three (3) summer students through the Service Canada Summer Career Placement program. GNL will hire two (2) Junior Golf Coordinators and one (1) Marketing Coordinator. It is anticipated that the marketing student will begin work in early June and the other two students will start the first week of July.

c) Future Links Program Delivery

The Executive Director reported that due to the fact GNL does not have access to a golf professional the approach for the delivery of the Future Links program will change. For 2014 courses from Gander to St. John's will be offered the opportunity to avail of a summer student to assist with the activation and uploading of individual player data on the Future Links website, as well as provide assistance to host a Future Links Skills Challenge. A course will have the opportunity to receive a grant from GNL in the amount of \$250.00 if they activate and utilize the program over the season. This will be a pilot project and will be reviewed at the end of the season.

d) AGO Signing Officer

The Executive Director reported that as part of the administration of the Atlantic Golf Organization, GNL has to appoint a second signing officer on the bank account. Due to the fact that GNL now has a Treasurer, the Executive Director recommended that this individual become the signing officer.

It was moved by Jim Sloan and seconded by Jan Peters that the Treasurer be appointed the second signing officer on the AGO account.

Carried

e) Golf Canada Regional Director at Board Meetings

The Board discussed the above topic in general terms and it was agreed to table the discussion until the next meeting.

f) Vehicle Mileage Rate

The Board discussed the present rate of 0.35 cents per kilometer that is paid for mileage to individuals using their private vehicle for GNL business. It was noted that the rate has not been increased for a number of years and the cost of fuel has increased substantially over that period of time.

After detailed discussion the following motion was made:

It was moved by Jan Peters and seconded by Jamie Moran to increase the mileage rate from .35 cents per kilometer to .40 cents per kilometer effective immediately.

Carried

Review Action Items

The list of action items was reviewed by the President noting that items were being addressed in a timely manner.

Next Meeting

The next meeting of the Board will be held on Wednesday May 21st, 2014 in the conference room at Bally Haly Country Club beginning at 6:00 P.M.

Adjournment

The meeting adjourned at 7:33 P.M. on a motion by Jan Peters.

Carried

Board Action Items

Minutes/Priorities from Board Meeting
Revise Previous Minutes
Secure Title Sponsorship
Contact Membership Director RE: Involvement with Board
Contact Membership RE: Quotation for Tee Gifts
Develop Plans for Hall of Fame Area
Secure documents from Cooke Family
Develop TOR for Strategic Planning Committee
Purchase Capital Equipment
Draft LTAD Plan