

**GNL
BOARD MEETING
May 13th, 2013**

In Attendance via Conference Call

Marcheta Gallant – President
Ray Tuck - Secretary
Jim Sloan – Rules Director
Sandra Sparrow – Course Rating/Handicap Director
Paul Kelly – Market Director
Greg Hillier - Executive Director

Absent

John Angel – Treasurer
Allison Crawford – Vic-President
Andrew Magerson – Superintendants Director

Call to Order

The meeting was called to order by President, Marcheta Gallant at 5:03 P.M.

Agenda

With the addition of a letter from the Department of Tourism, Culture & Recreation under Correspondence and the addition of Tournament Names under New Business, it was moved by Sandra Sparrow and seconded by Ray Tuck to adopt the agenda as amended.

Carried

Minutes

It was moved by Jim Sloan and seconded by Allison Crawford to adopt the minutes of the March 12th, 2013 GNL Board Meeting as presented.

Carried

Business Arising From the Minutes

- a) Executive Director's Contract

The President reported that the contract has been finalized as agreed for a two year term and will be signed in the coming weeks

b) Sponsorship Update

The Board was informed that GNL has secured Collingwood Spirits & Wines as a corporate sponsor. This brings the title number of corporate sponsors to five. It was noted that Collingwood would provide GNL with a \$1,000.00 cash contribution, as well as, a product contribution of up to \$1,000.00.

The cash contribution has been invoiced and in the coming weeks GNL will place an order for product. It was noted that the product would be used similar to the Molson product that is accessed for use at provincial Championships and other adult functions. It was also noted that the sponsorship agreement has been developed and signed by both parties for this fiscal year only.

c) Revised 2012-2013 Budget

The Executive Director tabled the revised operating budget that was created based on a special meeting of the Board in March. It was noted that while this budget shows a net deficit of approximately \$3,000.00, GNL will be receiving a cash injunction of \$1,000.00 for sponsorship, administration fees from AGO in the amount of \$3,000.00 and the Rules Director projects that the Officials budget can be reduced by approximately \$1,000.00. Therefore it appears the budget should be in a surplus at the end of the fiscal year.

d) Website Development Update

The Executive Director reported that the two year contract with Spark has been signed and the company is presently in the process of consolidating the two websites. At the present time both sites have been taken off line and will remain in that state until the www.golfnl.ca site is ready for activation.

Over the course of the past few weeks various information has been reviewed and provided to the company for updating. It is anticipated that the student Marketing Coordinator will spend some time uploading various information during the summer. In discussions with Spark it is hoped that the Board will be able to review the initial draft by May 21st and anticipate the site can be live by Friday May 24th.

Correspondence

The Executive Director reviewed in detail a number of pieces of correspondence that was received over the course of the last month. The correspondence included a letter from Golf Canada and Golf Newfoundland Labrador outlining the updating of the Score Center, personalized membership cards and the review of the course database.

A proposal was received from ScoreGolf regarding an online tee time booking initiative, however only one course expressed any interest in this opportunity and therefore it was declined; and GNL received the official amalgamation certificate from the Registry of Companies.

GNL submitted its annual operating grant to the Sport Division and received a letter stating that initial approval of \$5,720.00 representing 40% of the grant would be issued in the coming weeks. Finally, a letter was received from ACOA acknowledging receipt of the application for a contribution towards the Atlantic Golf Organization.

Committee Reports

a) Treasurer

The Board has discussed the budget under Business Arising however the Executive Director noted that the organization was in the process of issuing invoices for the second installment of the marketing fees, as well as, for the 2013 membership cards.

b). Rules Director

The Rules Director, Jim Sloan, reported that he and the Executive Director have confirmed the site visits to the provincial championship hosting sites on the weekend of May 21st to June 2nd. He is presently identifying officials to work at each competition and anticipates having to bring in a number of officials for Gander but should be able to use all local officials for Corner Brook.

He noted that he has been following up with one individual that has written the Level III exam and is trying to obtain the results, however, he feels this individual should have passed the exam.

c) Course Rating/Handicap Director

The Course Rating/Handicap Director, Sandra Sparrow noted that there was nothing to report at this time other than the fact that a request was made by St.

Andrews Na Creige to obtain a rating/slope certificate and this has been issued. She also noted that there are no courses scheduled to be rated this season.

d) Junior Director

Due to the fact that the Junior Director position is vacant, the Executive director provided an overview of activities. He noted that the annual Junior Development Camp is slated for May 18th to 20th at Harmon Seaside Links in Stephenville, and twenty-four players including the Canada Games Development Teams will participate. The schedule has been completed together with various items and a conference call of the Junior Committee will take place later in the week to review the program and ensure all aspects of the event have been addressed.

The Golf in Schools Programs in both the western, central and eastern regions are in full operation with visits beginning April 15th in the east and April 29th in the west. To date there have been approximately 2,200 students participating in the program which is fully supported by School Sport. It should be noted that School Sport has developed a golf specific sticker and pin to be given to each student who participates in the program.

It was noted that GNL has made it one of its priorities to develop the golf competitive pathway through the high schools. The Executive Director has made contact with a representative of one of the schools in the city and they are very interested in assisting with developing golf as a demonstration sport. A meeting is scheduled for September 25th, 2013 to further investigate this opportunity.

e) Competitions Director

In the absence of the Acting Competition Director, the Executive Director reported that a number of items have been auctioned. He reported that the tournament posters have been reviewed, printed and circulated to the courses, the online registration program has been activated and players in the database have been sent invitations to register and compete in the championships.

As noted by the Rules Director, meetings are scheduled with the host courses for the end of May to discuss the planning, reviewing the contract and identifying the various requirements for each event.

f) President's Report/Provincial Council

The President, Marcheta Gallant reported that aside from the normal contact with the Executive Director to review and discuss issues there have been no other activities.

g) Hall of Fame

Due to the fact that the Vice-President, Allison Crawford was not available this report was tabled until the next meeting of the Board

h) Archives

As this position is vacant the Board tabled discussion to a later date.

I) Superintendents Director

Due to the fact that the Superintendants Director was not available to participate, discussion in this area was tabled until the next Board meeting.

j) Membership Committee

In the absence of the Membership Director, discussion on the minutes were tabled until the next meeting

j) Marketing

The Marketing Director, Paul Kelly noted that while he is still very new to the position it is understood that a host of marketing initiatives have been created are in various stages of the implementation process. Once the season is up and running it is his goal to schedule a meeting with the Executive Director to discuss the programs, create a committee and begin work in the Fall on initiatives for the 2014 golf season.

As part of the report, the Executive Director noted that a number of materials and initiatives are in circulation including the place mats, 2013 Golf Guide, the initial e-newsletter and promotional materials for the Flying Foursome. The website has already been noted and work is continuing on trying to secure the weekly Golf Report in some form.

k) Provincial Executive Directors' Meeting

The Executive Director reported that the planning for Provincial Executive Directors meetings scheduled for June 1st to 4th in Deer Lake and surrounding area have been completed and all aspects have been confirmed.

The weekend will consist of golf on Sunday, June 2, followed by discussion on the Atlantic Championships concept. Monday will include meetings at Humber Valley Resort, reception at Corner Brook City Hall and dinner at Sorrento's. Tuesday will include meetings in the morning at Holiday Inn followed by lunch and a visit to Marble Mountain. The day will be capped off with a round of golf at Humber valley Golf resort compliments of the owner. To date all of the Executive Directors have confirmed and I am waiting on the number of individuals from Golf Canada.

New Business

a. GNL Annual Meeting

The Board discussed in detail the option of holding the annual Meeting in the Fall beginning this year, and after a discussion on the matter, it was agreed that the next Annual Meeting would be held from November 15th to 16th at Bally Haly Country Club in St. John's.

b. Board Apparel

The President noted that NL is the only province that does not have a form of logo jacket when attending national functions. After a general discussion it was agreed that the President would be provided with a jacket that would have the GNL logo and used for attendance at national meetings and events.

c. 2013 Course Visitations

The Executive Director reported that during the week of April 28th to May 4th himself and Christine Dengel of Golf Canada visisted all of the courses on the island portion of the province with the exemption of Grand Falls. Overall the meetings were very positive with very few if any concerns expressed. The anticipated membership fee model was discussed and members generally feel positive about the new policy. Obviously the reaction will come once the details are finalized and presented in September.

d. Western Golf professional position

The Executive Director reported that GNL has hired Wayne Allen to fill the above noted position, and he began work on Monday April 29th and will conclude on Friday August 23rd. A contract has been signed together with an outline of outcomes and results for the year. To date, Wayne has been involved in the Golf in Schools and will participate in the Junior Camp in May.

e. Annual Meeting Program Review

The Board discussed the Annual Meeting program and noted that it is important to provide workshops and/or sessions to address issues of importance to the organization. While there is not a need to create sessions for the sake of it, identifying appropriate topics to discuss should be part of the weekend and should continue.

f. Board Vacancies

The President reported that GNL has a number of positions vacant including Secretary, Membership Director, Competitions Director, and Junior Director... The Executive Director reported that he has contacted an individual regarding the Secretary's position and another individual regarding the Junior Director. While he has not received a response regarding the Secretary, the other individual (Erin Lundrigan) is still considering the Junior Directorship.

In terms of the Membership Director, it was agreed that Sandra Sparrow would contact Mike Davidson to determine if he was still interested and if he required additional information to contact the Executive Director.

In reference to the Competitions Director, there was a miscommunication regarding this position however for the interim the Vice -President will fill this position.

g. Provincial Tournament Titles

The President noted that over the past few years the title of the Provincial Championships has included a title sponsors (Molson Provincial adult Championships). It was felt that these are provincial championships and the title credit should go to GNL.

After a detailed discussion on the matter, it was moved by Sandra Sparrow and seconded by Paul Kelly that in future our Provincial Championships shall be titled as followed:

“GNL Provincial Adult or Junior Championships” (sponsored by Molson/Pepsi)

Carried

Review Action Items

The President reviewed the action items identified from the previous meeting and noted that items were being addressed in a timely manner.

Next Meeting

The next meeting of the Board will be held on Tuesday June 11th, 2013 beginning at 5:00 P.M. via conference call.

Adjournment

The meeting adjourned at 6: 17 P.M. on a motion by Marcheta Gallant

Action Items

1. Minutes/Priorities from Board Meeting
2. Sign Contract with Executive Director
3. Obtain Spirits from Collingwood
4. Complete Website Development and Update with student
5. Contact sport Division RE: Status of Operating grant-Canada Games
6. Invoices to Membership
7. Host Course Inspections May 31 to June 2nd
8. Complete Course Hosting Contract/Schedule
9. Schedule Tournament Meeting in June
10. Implement Junior Camp
11. Contact Golf Canada to Host 2014 Level IV Seminar in NL
12. Complete monthly Golf In schools Report
13. Host Provincial ED/Golf Canada Meetings June 1st to 4th
14. Arrange Meeting with Sport NL RE: Membership Services
15. Schedule Hall of Fame Meeting in June
16. Contact Bally Haly regarding Provincial Hall of Fame
17. Board Bally Haly for November 15 & 16th AGM and Awards
18. Contact Members RE: Hosting 2017 Senior Women’s Nationals
19. Review Participate in 2013 SportFest

20. Course Rating Director to Develop Course Rating Policy
21. Purchase Capital Equipment
22. President to Obtain Jacket
23. Develop Membership Policy
24. Complete Annual Action Plan
25. Fill Board Vacancies
26. Launch Flying Foursome Promotion June 10th at Pippy Park
27. Promote Golf Trip Package September 8th St.John's \$750.00
28. Review and Revise GNL Policies
29. Schedule Junior Meeting in July
30. Complete AGO Final Report
31. Obtain New Flags
32. Old Tee Blocks to Bruce Watson
33. Signing Officers on Accounts
34. Meeting Greg Winter September 25th, 2013
35. Determine Status Telegram weekly Golf Report
36. Obtain Championship Trophies/Awards
37. Book ground transportation/accommodations Atlantics
38. Contact Bill RE: LTAD
39. Prize Packages for NTV
40. Packages for Labrador courses
41. Schedule visit to Labrador