

GNL
BOARD MEETING
Minutes
June 24th, 2013

In Attendance via Conference Call

Marcheta Gallant – President
Ray Tuck - Secretary
Jim Sloan – Rules Director
Sandra Sparrow – Course Rating/Handicap Director
Paul Kelly – Market Director
Greg Hillier - Executive Director

Absent

John Angel – Treasurer
Allison Crawford – Vic-President
Andrew Magerson – Superintendants Director

Call to Order

The meeting was called to order by President, Marcheta Gallant at 5:12 P.M.

Agenda

With the addition of an e-mail from Ryan Boland and the topic of the Fall Sportfest, both under Other Business, it was moved by Ray Tuck and seconded by Sandra Sparrow to adopt the agenda as amended.

Carried

Minutes

It was moved by Jim Sloan and seconded by Sandra Sparrow to adopt the minutes of the May 13th, 2013 GNL Board Meeting as presented.

Carried

Business Arising From the Minutes

- a) GNL Website Development

The Executive Director reported that the revised website at www.golfnl.ca has now activated and the old NLGA website will be decommissioned effective immediately. There have been a host of revisions and additions to the website

and each member of the Board was encouraged to review the site and provide feedback on improvements that should be included. It was noted that the site is a work in progress and hopefully by the end of the season it will be fully functional with a host of information, articles, etc

Correspondence

The Executive Director reviewed in detail a number of pieces of correspondence that was received over the course of the last month. The correspondence included a letter from the Sport Division acknowledging approval of the 2013 Canada Summer games grant in the amount of \$6,350.00. These funds will be used to support the travel to the CN Future Links Atlantic, host a development camp in May, team uniforms and a small amount for administration. These funds have been received and deposited.

An e-mail was received from Golf Canada informing the organization that the Executive Assistant, Stephanie Taffe has resigned and that if any individual had outstanding travel or other claims to resubmit them to the organization. A letter was received from Golf Canada approving GNL's application for a coaching grant in the amount of \$2,000.00 which will be received based on a final report in October.

A notice was received from Sport NL informing the membership that the SportFest will be potentially moved to the fall of 2013 at the same location. More discussion on this topic will follow under new business.

Committee Reports

a) Treasurer

In the absence of the Treasurer, the Executive Director reported that GNL has an approximate bank balance of \$11,000.00 as of today's date. The organization has addressed all of its outstanding accounts payable including the 2012 membership dues to Golf Canada and to date has no outstanding accounts payable.

The organization has a number of accounts receivables including two operating grants from the Sport division, marketing fees from a number of members, 2013 membership dues and a number of additional grants. It is projected that if things remain status quo, the organization should realize a small surplus at the end of the year.

On another note the signing officers for the organization have been finally changed to include the Executive Director. There is still a requirement for two signatures on each cheque and a new cheque processing and issuing procedure has been implemented over the last few months.

b). Rules Director

The Rules Director, Jim Sloan, reported that he and the Executive Director have completed the site visits to the provincial championship hosting sites on the weekend of May 21st to June 2nd and feels that both courses are in great shape. He has confirmed the officials for each venue and anticipates having to bring in a number of officials for Gander but should be able to use all local officials for Corner Brook with the exception of Gerry Boland.

He noted that Dave Moakler might only be able to attend a portion of the junior provincials and if that is the case then the Executive Director will handle all aspects of that event. The Director will discuss this with Dave Moakler in the coming week.

c) Course Rating/Handicap Director

The Course Rating/Handicap Director, Sandra Sparrow noted that has been some issues with the rating and data for Humber River Golf Course, as well as, the Ladies tees at Grand Falls Golf Club. These are presently being reviewed and hopefully corrected in the next while. Other than these two aspects there is nothing new to report.

d) Junior Director

Due to the fact that the Junior Director position is vacant, the Executive director provided an overview of activities. He noted that the Golf in Schools and Future Links Programs will be addressed under the Executive Director's Report. In terms of the junior provincials, everything appears to be in place including accommodations, officials as noted, host contract and the inspection of the facility. It was noted that due to the location, GNL would not receive the annual sponsorship from Pepsi but will approach the company next year depending on the location of the event.

In terms of the annual Junior Development Camp which was held on the weekend of May 18th to 20th at Harmon Seaside Links in Stephenville, the President provided an overview of the activities and program. Overall, the camp went well and acknowledged the support and assistance of Harmon Seaside Links in preparing the venue and accommodating the youth including the meals and other services.

It was noted that there were a number of concerns regarding the lines of communication especially as it related to the Eastern Golf professional. The President submitted a number of concerns in writing to the Executive Director and these matters were discussed in a formal meeting between the ED and Golf professional shortly after the event.

There was also an issue with one of the participants bringing their own vehicle and requesting to use it for transportation to and from the hotel to the venue, as well as, transporting other participants. GNL needs to develop a policy regarding this type of activity in the future. For the interim, the President requested and received a permission form from the parent.

There is no doubt that these camps are a highlight for the youth and should be continued each spring at a different location across the province.

e) Competitions Director

In the absence of the Acting Competition Director, the Executive Director reported that a number of items have been actioned. He reported that the online registration is in process and to date 43 individuals have registered for the adult championship and 22 for the junior. The site visit and hosting contracts have been completed and as stated previously, officials, including accommodations, have been confirmed.

Presently working on the itinerary for each event, players meeting agenda and format. It was agreed by the Competition Committee that for 2013 each adult travelling to nationals would receive two golf shirts, a ball cap and a subsidy towards flights depending on the location of the competition. The subsidy will be based on the net profits from the championships.

f) President's Report/Provincial Council

The President, Marcheta Gallant reported that aside from the normal contact with the Executive Director there was an informal Provincial Council meeting in which the participants discussed the status of the CN Future Links program

in each province. She did note that GNL has two Golf professionals and that our numbers have increased over last year for the same time period.

g) Hall of Fame

Due to the fact that the Vice-President, Allison Crawford was not available to present the report, the President, Marcheta Gallant, referred to the minutes of the Hall of fame Committee that was held in early June and attached. She noted that the committee reviewed the process from the past year and felt everything went according to plan.

It was noted that for 2013 the call for nominations will be circulated to the membership in early August and placed on the website with the deadline scheduled for September 30th. The only major change would be to ensure that staff at the venue at least an hour prior to the doors opening to ensure guests are greeted and registered.

It was noted that the Hall of fame Committee is continuing discussions with Bally Haly Country Club regarding the development of a Provincial Hall of fame area. The club is in the process of developing plans for a similar area and once these plans have been defined then further discussions will take place regarding an area for GNL.

h) Archives

As this position is vacant the Board tabled discussion to a later date.

I) Superintendents Director

Due to the fact that the Superintendants Director was not available to participate, discussion in this area was tabled until the next Board meeting.

j) Membership Committee

This position is presently vacant. The President asked for Mike Davidson to be contacted regarding his interest, if any, in taking on this position.

j) Marketing

The Marketing Director, Paul Kelly noted that a host of marketing initiatives have been created are in various stages of the implementation process. However, in discussions with the Executive Director, GNL has created a Face

book page Golf NL and is administered by himself, Executive Director and Marketing student.

The purpose of the Face book page is to promote activities, events and photos of GNL initiatives. To date the Hall of fame and awards have been posted, photos of Golf in Schools Program, promotion of championships, e-newsletter and golf report articles and Future Links. The goal is to attract more likes and increase exposure. This page will be updated on a regular basis throughout the season.

In early august the Marketing Director and Executive Director will be meeting to discuss the various marketing activities, create a Marketing Committee and begin the review, evaluation and recommendations of marketing activities in September for planning the 2014 season and budget.

k) Executive Director / Golf in Schools / Future Links Information

The Executive Director reported that the Provincial Executive Directors meetings were held from June 1st to 4th in Deer Lake and Humber Valley Resort. The discussions included a review of the membership card process, announcement that membership dues will be increased by \$1.00 in 2014, a review of various membership fee model pilot projects, membership card reactivation process, need to do inventory of additional facilities, cost of course rating per province and social media policy. Overall it was a productive experience.

Aside from the meetings, the group was involved in golf on Sunday, June 2. A meeting took place with representatives of the Atlantic Provinces to discuss the proposed Championships concept. Monday included meetings at Humber Valley Resort, reception at Corner Brook City Hall and dinner at Sorrento's. Tuesday included with meetings in the morning at Holiday Inn followed by lunch and golf at Humber River Golf Course. Unfortunately, the weather did not permit playing at Humber Valley Resort on Tuesday or Wednesday...

In terms of the Golf in Schools Programs in both the western, central and eastern regions are in full operation with visits beginning April 15th in the east and April 29th in the west. To date there have been approximately 6,990 students participating in the program which is fully supported by School Sport.

In reference to the CN Future Links Program, both professionals are in the process of contacting their respective courses to arrange times and dates for visits. The Eastern Golf professional will be travelling to Labrador the last

week of June and will be involved with juniors at Tamarack Golf Club over the five day period.

New Business

A. National Junior Golf Development Center

The Executive Director tabled a copy of a contract for GNL to enter into a formal agreement with Golf Canada to create a regional Junior Golf Development Center on the west coast headed by Wayne Allen and utilizing the four golf courses in the region.

The Board discussed this initiative in detail and it was moved by Jim Sloan and seconded by Sandra Sparrow that GNL enter into a contract with Golf Canada to implement this initiative.

Carried

b. Chaperones at National Championships

The Board discussed the option of having coaching staff and/or chaperones attend the junior national championships and identified a number of concerns related to budget, liability, responsibility and obligation.

After a detailed discussion it was moved by Sandra Sparrow and seconded by Ray Tuck that GNL would not send any chaperones to national events.

Carried

C. Executive Director to Attend 2013 CN Atlantic Championships

The President informed the Board that in July of 2014 GNL will be hosting the CN Future Links Atlantic championships at Humber Valley Resort. It was her feeling that it would be in the best interest of the Board to have the Executive Director attend this year's championship to obtain information and knowledge in preparation for the event next year.

The Board discussed this initiative in detail including a review of the budget requirements and the following motion was made:

It was moved by Ray Tuck and seconded by Jim Sloan to have the Executive Director travel with the Development teams to the 2013 CN Future Links Atlantic in Nova Scotia.

Carried

d. Meeting Sport NL RE: Concerns/Suggestions

The Executive Director reported that he has sent a request to the Executive Director of Sport NL requesting meeting to discuss various initiatives, programs and services the organization could consider. However, GNL has not received a response to the request for a meeting. The Board requested the Executive Director to contact Sport NL and to try and arrange a meeting as soon as possible to discuss the issues previously identified.

E. Summer Camp Report

This report was presented as part of the Junior Director's Report.

f. Summer Students

The Executive Director reported that GNL was successful in securing funds from Service Canada to hire three (3) students for the summer. These positions are for a seven week period and include all wage related expenses. The positions include a Marketing Coordinator, Eastern Junior Golf Instructor and Western Junior Golf Instructor...

The Marketing Coordinator began work on Monday June 10th and will be involved in a number of marketing activities including the website, face book, updating the Golf guide and the Flying Foursome promotion. The Western Instructor has been selected and will work with Wayne Allen beginning June 24th. GNL is in the process of advertising for an Eastern Instructor and it is anticipated that this individual will work with one or all of the courses in the St. John's region beginning July 1st.

g. AGO Project Status

The Executive Director reported that the final report and request for payment has been submitted to ACOA for the project ended March 31st, and a copy of the final document has been circulated to the partners. It was noted that an initial application for continued funding was submitted in January but due to a number of factors the application was withdrawn and will be resubmitted in August for approval and action during the fall of 2013 and winter of 2014.

h. Telegram Golf Report

The Executive Director reported that through negotiations with representatives of The Telegram, the weekly Golf Report will run this year for a fourteen

week period beginning June 12th and end on September 11th, 2013. The format for the report will remain the same as in past years with the only exception being the replacement of the “Did You Know” session with the “Road to the Games” session related to the 2013 Canada Summer Games.

Advertising to support the page has been received from the Wilds, Terra Nova and GNL, with GNL's contribution secured through the sale of eight golf packages on the Mega Auction. Members have been approached to provide human interest stories, news briefs and feature articles. The weekly Golf report will also appear inline as in the past two years.

I. 2013 Flying Foursome Promotion

The Executive Director reported that the Flying Foursome was launched on Monday June 10th with a live broadcast on the NTV Evening News Hour. The site was activated that morning and all members including OZFM and Provincial Airlines have their game cards and related promotional materials.

The program will run from June 10th until Wednesday August 28th with the grand prize drawn for on August 29th and the prize awarded the weekend of September 6th to 8th. All of the components of the grand prize including the schedule have been confirmed and all that remains is for members to promote the program and circulate the game cards.

j. Canada Games Coaching Invoice (Jim Stick)

The Board reviewed a request from Jim Stick to consider providing a financial contribution towards the cost of his coaching certification. The Board discussed this matter in detail and it was noted that GNL has requested support from the PGA of Canada through a grant, as well as, an application through Coaching NL. Based on these factors the Board felt that this was a personal development initiative and that Mr. Stick should cover these costs.

k. Atlantic Canada Golf Championships

The Executive Director tabled the notes from a meeting that took place between representatives of the four Atlantic Provinces regarding the development of an annual Atlantic Championship beginning in August 2014. There was a question regarding the number of players per province and if there would be a provincial versus individual championship trophy. The Executive Director will provide clarification on these two questions.

After a detailed discussion on this initiative the following motion was made:

It was moved by Sandra Sparrow and seconded by Jim Sloan that GNL would support the development of the Atlantic Canadian Golf Championship and that this competition would form the initial step in providing competition to the province's elite adult golfers.

Carried

I. Nomination for Golf Canada Governors

The Executive Director reported that while at the provincial Executive Directors/Golf Canada meetings in Deer Lake he had the opportunity to meet with Scott Simmons to discuss the process of replacing the NL Governors.

It noted that the Golf Canada, Nominations Committee will be meeting in September and that he would like to receive a number of names from GNL to consider for the Governor's position. The Board discussed the process and it was agreed that members of the Board would submit names to the President and executive Director by Monday July 15th.

A list would be compiled and a special meeting would be held to review the nominations and select the most suitable candidates for the positions, confirm their acceptance and submit the names to Scott Simmons by the end of July. This would allow sufficient time to gather additional information if required.

m. Board Vacancies

The Board noted that three (3) positions are vacant on the Board including the Junior Director, membership Director and Competitions Director. The Executive Director reported that a number of individuals have been approached to fill one of the positions; the organization has had no success to date.

After a general discussion on the matter, the Board agreed to proceed with the Board status quo until the formation of a Nominations Committee to secure nominations for these and other position for the annual Meeting in November. The rationale was due to the fact the Board will only have two more meetings prior to the Annual Meeting it would be best to secure individuals for the long term. However, the President did say that some effort should be exercised to fill the position of Membership Director, as decisions concerning this will be made before the AGM. It was suggested that Mike Davidson be approached for this position.

n. SporFest 2013

The Board was informed that Sport NL has decided to move the date for the third annual Sportiest to October 2013 at the Techniplex in Pleasantville. There was a general discussion on the cost of attending the event, benefits of participation and the potential need to develop a set of metrics to determine the value of attending the function.

It was agreed that the Executive Director and Marketing Director would meet prior to the event and develop a set of metrics to provide a way to measure the benefits of participation. In regards to this event the following motion was made:

It was moved by Jim Sloan and seconded by Sandra Sparrow that GNL participate in the 2013 SportFest.

Carried

o. Request from Ryan Boland

The Board reviewed an e-mail from Ryan Boland regarding his participation in the 2013 Provincial Championships.

After a detailed discussion on this matter the following motion was put forward:

It was moved by Ray Tuck and seconded by Sandra Sparrow to allow individuals who obtain a Golf Canada/Golf Newfoundland Labrador Public Player membership card to compete in the Provincial Championships.

Carried

Review Action Items

The President reviewed the action items identified from the previous meeting and noted that items were being addressed in a timely manner.

Next Meeting

The next meeting of the Board will be held on Tuesday September 24th, 2013 beginning at 5:00 P.M. via conference call.

Adjournment

The meeting adjourned at 7: 31 P.M. on a motion by Marcheta Gallant

Action Items

1. Minutes/Priorities from Board Meeting
2. Sign Contract with Executive Director
3. Decommission Old NLGA Website
4. Continue Website Development and Update with student
5. Provide Jim with new GNL Logo
6. Jim to provide copies of Local Rules for each event
7. Contact Dave Moakler RE: Junior Championship
8. Circulate Hall of Fame Nominations in early August
9. Contact Bally Haly regarding Provincial Hall of Fame
10. Meeting marketing Director RE: Review Planning
11. Create Marketing Committee
12. Complete and Submit JGDC Contract to Golf Canada
13. Executive Director to Attend CN Atlantics
14. Arrange Meeting with Sport NL RE: Membership Services
15. Secure Summer student Eastern
16. AGO Proposal for August
17. Weekly Golf Report
18. Contact Members RE: Flying Foursome Reminders
19. Contact Jim RE: Coaching Funding
20. Plan Atlantic Championships
21. Obtain Nominations for Golf Canada Governors by July 15th
22. Confirm Participation in SportFest
23. Contact Ryan Boland RE: Participation in Championships
24. Circulate Notice RE: Public Players to Compete at Provincials
25. Contact Golf Canada to Host 2014 Level IV Seminar in NL
26. Complete monthly Golf In Schools Reports
27. Contact Members RE: Hosting 2017 Senior Women's Nationals
28. Course Rating Director to Develop Course Rating Policy
29. Purchase Capital Equipment
30. President to Obtain Jacket
31. Develop Membership Fee Policy
32. Complete Annual Action Plan
33. Promote Golf Trip Package September 8th St.John's \$750.00
34. Review and Revise GNL Policies
35. Schedule Junior Meeting in July
36. Meeting Greg Winter September 25th, 2013
37. Contact Bill RE: LTAD